

SILVERTON NEIGHBOURHOOD PLAN COMMITTEE

Minutes of the meeting held on Wednesday, February 10th, 2021, at 7.00 p.m. on Zoom

Present: Liz Trebble (Chair), Olive Millward, Jon Smye, Gill Barratt, Richard White, Bill Croome, Janet Campbell, Olivia Kennard, Liz Gilbert, Prue Nichols, Mary Culhane

1. There were no apologies.
2. No members of the public attended.
3. The Minutes of the last meeting (15.01.21) were approved and signed.
4. Matters arising would be covered by the meeting's agenda.
5. Mary Culhane was invited to set out her ideas for a publicity campaign for the NP, particularly using social media. She described the strategies she had used in the campaign for the Exmouth NP and suggested similar ones for Silverton, although face-to-face interviews with local people would not be possible at the moment because of Covid restrictions. She stressed the need for an attractive and accessible 'landing page' for the NP on-line and explained the importance of using Facebook and Twitter to engage with the community. A professionally made video would need specialist help and would be expensive. She would need images of the locality. She will send an outline of her proposals, with costs, to LT.

In the following discussion it was agreed that a locally made video would be acceptable and less expensive. JS Local images could be found from photographers in the Parish. The NP posters and publicity would benefit from a logo, and it was agreed that the Silverton oak would be appropriate. LT/BT

The Silverton web-site is managed by MDDC and their co-operation would be needed if a 'landing page' or other new material were to be added to the draft Plan. OK to contact the Planning Department.

Facebook would need to be used, possibly with a separate page for the NP. Consultation is needed with the owner of the present Silverton Community Facebook page. Setting up a page would involve banning offensive language, and posts would need to be checked and responded to.

6. The owners of the intended sites 1, The Glebe, and 4, Roosters, are willing for their sites to be included in the NP as designated.
7. Locality budget and application. BC reported that an enquiry to Locality has shown that end-of-grant reports were made for both previous grants made to the Committee so no further report is needed. The grant must be for one thousand pounds or above. Costings need to reach that level. As nothing can be spent until the grant is made, probably mid-April, little time would be left for preparation if Consultation C timetable is kept to. It was agreed to defer the start of the Consultation for a month until June 1st, 2021. BC will send out a new Consultation timetable.

AOB

The call for land by MDDC was noted.

A development of 25 houses is planned for the recycling plant site at Ellerhayes Bridge. It was thought delays over the development would make it irrelevant to the NP.

It was agreed that OK would raise the question of whether an entirely virtual NP campaign is acceptable with MDDC.

Another meeting will be arranged in the near future.

The meeting ended at 8.30 p.m.